

# Digital Health: Transforming Healthcare through Innovation

Tanaz Khan

Received on: XX

Published on: XX

## ABSTRACT

To date, digital health has changed the concept of modern medical practice. It brings advanced technology like telemedicine, wearable devices, big data analytics, blockchain and immersive platforms to work together. It transformed the medical system by reaching out to remote localities and supporting treatment. This review highlights the importance of digital health, its application, recent advances and the future. Further, it also discusses the challenges related to data privacy, cybersecurity and ethical concerns. Innovation in the right direction, investment and a strong governance system ensure future of digital health to become more patient-oriented, predictive and preventive in nature.

**KEYWORDS:** ARTIFICIAL INTELLIGENCE, BLOCKCHAIN, DIGITAL HEALTH, TELEMEDICINE, VIRTUAL REALITY, WEARABLE DEVICES.

*Era's Journal of Medical Research. 12(3);2025 [doi: 10.24041/ejmr.2025.##]*

## INTRODUCTION

Healthcare system is one of the rapidly evolving fields due to advancements in digital technologies. One of the emerging concepts is "Digital health", which facilitates better delivery to the patients. According to WHO, digital health refers to the use of digital and mobile tools to strengthen the healthcare systems, deliver better services and support overall patient health.<sup>1</sup> To meet this, it covers a wide range of approaches such as mobile health (mHealth) apps and wearable devices. Artificial intelligence, blockchain, and cloud-based platforms also boost the concept of digital health.<sup>2</sup>

The global healthcare system faces the burden of chronic illnesses in aging population, as well as, healthcare inequalities. This highlighted the need for affordable, accessible, and scalable solutions.<sup>3,4</sup> Digital health has the potential to play a key role in minimizing the gap between and healthcare services.<sup>5</sup> It improves the clinical practice by supporting data-driven decisions, improving health awareness and encouraging personal monitoring.

Recent global pandemic put pressure on healthcare system, which highlighted the need for transformation in the healthcare system. The COVID-19 pandemic signifies the use of digital tools like telemedicine, digital surveillance and virtual care platform. This system helps to keep healthcare system active during the crisis and prove as a central pillar in healthcare system.<sup>6,7</sup> This review highlights the recent progress in the digital healthcare system and also sheds light on the key challenges related to data privacy, interoperability, as well as, ethical concerns. It also discusses how global health priorities become patients centric with the help of digital health

Dr. Sirajul Islam Medical college and hospital, Outer circular road, moghbazar Dhaka, Bangladesh

**Corresponding Author:** Tanaz Khan

**Email:** tanazkhan15423@gmail.com

**how to cite:** Khan T. Digital Health: Transforming Healthcare through Innovation. *Era J Med Res.* 2025;12(3):1-4.

## Evolution of Digital Health

The journey of digital health takes their shape at different phases over the past forty years. Started from the 1980s, when introduction of electronic health records (EHRs) marked the first step toward the digitalisation of medical data.<sup>8</sup> The concept of digital health is a new phenomenon started to take shape just forty years ago. Use of EHRs in medical practices is the first step towards the digitalisation of medical data in 1980s.<sup>8</sup> This helps to reduce use of paper files and keep records in digital form, making them easier to use. Further, it gained much attention in the 2000s, when the healthcare system adopt the concept of digital health in hospital workflows and patient management. These systems began supporting doctors and nurses in coordinating, reduced chance of repeated tests and creating faster coordination between laboratories, pharmacies and diagnostic services. These systems also helped hospitals to manage available resources more effectively and handle the increasing patient burden. In the 2010s, there was a sharp growth in mobile health apps, wearable devices and telemedicine connected with cloud-based platforms.<sup>9</sup> With smartphones, fitness trackers and home-monitoring devices, people were able to keep an eye on their health and connect with doctors without being physically present.

Today, healthcare is entering a new phase of data-driven connectivity, predictive tools and integrated platforms that link different systems together.<sup>10</sup> Looking to the future, the focus is shifting toward precision medicine, use of genomics and immersive healthcare environments often described as "Healthcare 4.0".<sup>11</sup>

**Telemedicine and Remote Care**

Telemedicine is one of the important and widely adopted applications of digital health. It provides real-time interaction between healthcare providers and patients through video consultations, remote diagnostics, and home-based monitoring devices.<sup>12</sup> During the COVID-19 pandemic, its significance was prominent due lockdowns and social distancing, creating an urgent need for alternative modes of care delivery.<sup>13</sup> It ensured the availability of health services without exposing the patients unnecessarily, yet keeping the consultative services available. It also plays an important role in the long-term management of chronic diseases. Remote monitoring through Internet of Things (IoT) help to continuously track and diagnose diabetes, heart failure, and chronic obstructive pulmonary disease (COPD) at an early stage.<sup>14,15</sup> Virtual wards have made this potential even bigger by letting people watch from home like they would in a hospital. This has reduced unnecessary hospital stays and made it easier for healthcare facilities to handle their capacity issues. Telepresence medicine is a new frontier in this field. It combines robotics with telehealth to allow doctors to do physical exams and certain treatments from a distance. This makes it easier for people to get care in places where specialized care can't be offered directly.<sup>16,17</sup> All of these new ideas are the basis of modern healthcare, and they make it easier to get care faster, and better for patients.

**Artificial Intelligence in Healthcare**

AI has play very interesting role in making health better, by introducing various instruments monitoring our body vitals 24 hours. In radiological imaging, pathology, and ophthalmology, experts are using machine learning and deep learning algorithms to find exact problems.<sup>18</sup> This advanced technology helps doctors, medical interns and researchers to detect problems easily and faster. People are convinced that the AI-based methods are very useful to detect tumours and other diseases easily, without consuming much time.<sup>19</sup>

Predictive analytics help with diagnosis, as well as personalized medicine in many ways. They can find the source of the disease, guess how an illness will get worse, and select the best therapies.<sup>20</sup> Creating digital twins is a new and rapidly growing subject. It means making virtual copies of how patients' bodies work to observe the response to the treatment. After that, you can use these models in real life.<sup>21</sup> These changes suggest that AI might make things more accurate and efficient, which would be good for patients.

**Wearable technology and digital markers**

Wearable technology is a fairly new idea, but it has come a long way in the last ten years with wide spectrum in health and fitness industry. In this category, basically both basic and more advanced biosensors that can always keep track of heart rhythms, glucose levels, and other important signs.<sup>22</sup> These technologies give patients sooner feedback, to take care of their own health. They also collect a lot of information that doctors can use to watch upon and treat patients.<sup>23</sup> Recently, the term "digital biomarkers" has been used to characterize objective, measurable physiological and behavioral data collected with digital tools.<sup>24</sup> You may check for stress and your overall health by observing your heart rate variability. You can also use cellphones to evaluate your gait to find Parkinson's disease early.<sup>25</sup> Overall, these trends show that wearable technology is becoming more common in personalized and preventative healthcare.

**Cloud Computing and Big Data**

The big data generated via various healthcare instruments and gadgets every day. So, the data collection and storages is a big problems. You need to employ more up-to-date techniques and big data analysis to deal with and understand all of this data. Cloud Computing helps and play important role in data storage and management.<sup>5,10</sup> Cloud computing makes these projects even better and help to society by giving schools and businesses additional space to store data and making it easier for them to get to it. This helps health systems operate together and makes sure that critical patient information is always accessible to discover and safe to use when needed.<sup>11</sup> These kinds of algorithms have been able to discover negative drug effects, make cancer therapies better, and even guess when an outbreak would start.<sup>6,12</sup> Big data and cloud computing are working together to make the healthcare system smarter and responsive.

**Table 1:** Applications of Telemedicine in Healthcare

Application Area	Example Use Case	Benefit
Chronic disease care	Home glucose monitoring	Better glycemc control
Acute care Mental health	Remote consultations in stroke management Telepsychiatry sessions	Reduced treatment delays Increased accessibility
Rehabilitation	Virtual physiotherapy	Enhanced adherence and recovery

**Blockchain in Healthcare**

People have more control over their health information when the data format can't be changed and the data is safe and open<sup>22</sup>. The blockchain method stores data and personal information safely and stops billing fraud, makes the supply chain run better, and keeps important clinical trial data safe<sup>23</sup>. It may play an important role in health and medical sector by speedy procedures and making it easier to pay for insurance, which reduces paperwork and waiting<sup>24</sup>. Still, some gaps are there, but there's obviously space for improvement like adopting it in rural area is a big challenge and other problems include scalability, energy needs, and high computational costs<sup>25</sup>.

**Virtual Reality, Augmented Reality, and Metaverse Medicine**

Immersive technologies are frequently employed in diagnosis, treatment, and healthcare education to facilitate novel learning experiences for patients and professionals. Many people want to know how virtual reality (VR) can play role in pain management, mental health therapy, and physical therapy<sup>13</sup>. Pleasant VR surroundings and fun can assist people in pain for long by relax and stay motivated while they rehabilitate. Augmented reality (AR), on the other hand, is becoming more popular in operating rooms. AR presents medical images right away on the operating table, which helps surgeons find solutions, see complicated anatomy, and be more accurate<sup>18</sup>. This helps doctors and medical interns to learn more and perform well during surgery and other critical clinical procedures. Metaverse medicine might be a new era medicinal system highlighted these days. In this case, internet forums are sites where people with the same health problems may chat to each other, seek advice, and learn<sup>20</sup>.

**CHALLENGES AND ETHICAL CONSIDERATIONS**

Digital health has become popular quickly, but there are numerous problems that need to be solved before it can be widely used. One big worry is keeping data safe, the growing number of cyber threats, and the fact that different health systems don't always operate well together. Also, it is harder to develop common standards because regulations vary in every country, which delays the implementation, globally.<sup>7,12</sup> There are technical and ethical concerns, like the chance of bias in algorithm design, the fact that not everyone has equal access to digital tools, and the requirement to gain the necessary consent from patients<sup>8</sup>.

**Table 2:** Emerging technologies in digital health.

Technology	Key Applications	Novel Trends
Artificial Intelligence	Diagnostics, predictive analytics	Digital twins for personalized care
Wearables	Continuous monitoring, fitness tracking	Digital biomarkers for early detection
Blockchain	Data security, supply chain management	Smart contracts in healthcare
VR/AR	Training, rehabilitation, surgery assist	Metaverse medicine platforms

To fix these problems, the government must be determined and individuals should take the responsibility to understand clearly and perform with integrity.<sup>9</sup>

**FUTURE DIRECTIONS**

In future, the success of digital health depends on the collaboration between different technologies that work together. Like genomics and personalized medicine with advance tool can open the door for precise treatments. Blockchain-based system give access to control over the data and help to monitor itself. Immersive metaverse helps to create virtual hospitals, detailed diagnosis and select surgeries in hybrid models.<sup>15,17</sup> Collaboration between different global health organizations will be crucial in making this future into a reality. They need to set standards that ensure multiple systems can function together, protect patients' rights, and make sure everyone can use new digital technology<sup>3</sup>. To grow this transformation, it will also be vital to put money into the infrastructure, training for workers, and raising public awareness.<sup>10,18,21,23</sup>

**CONCLUSION**

Digital health is a huge revolution in the way healthcare works. It gives us a lot of personalized, proactive care and safe information early on, instead of waiting until they are more detrimental to us. Wearable tech, big data, blockchain, and immersive tech are just a handful of the tools enabling health systems perform better, be easier to get to, and be more focused on the patients need. These technologies also keep people healthy by letting them take charge of their own health. This makes things better by filling in the gaps in access. But people are still anxious about their privacy and looking for a trusted way to secure their personal information and data. Digital health could transform healthcare deliverables around the world. In the future, systems could be smarter, fairer, and stronger. People who establish legislation, work in healthcare, and make technology, all need to work together for this to happen.

**REFERENCES**

1. WHO. Global strategy on digital health 2020–2025. Geneva: World Health Organization; 2021.
2. Mesko B. Digital health is a cultural transformation of traditional healthcare. mHealth. 2017; 3:38.
3. Kickbusch I. The digital health society. Public Health, 2018; 154:36-42.

4. Keesara S, et al. COVID-19 and health care's digital revolution. *N Engl J Med.* 2020; 382: e82.

5. Reddy S, et al. A governance model for the application of AI in health care. *JAMA.* 2020;323(2):155–156.

6. Budd J, et al. Digital technologies in the public-health response to COVID-19. *Nat Med.* 2020; 26:1183–1192.

7. Car J, et al. Digital health: current state and future directions. *QJM.* 2020;113(12):829–833.

8. Topol EJ. *Deep Medicine: How artificial intelligence can make healthcare human again.* New York: Basic Books; 2019.

9. Kruse CS, et al. Adoption factors of electronic health records. *JMIR Med Inform.* 2016;4(2): e19.

10. Ristevski B, Chen M. Big data analytics in medicine and healthcare. *J Integr Bioinform.* 2018;15(3):1–19.

11. Gopal G, et al. big data and machine learning in health care. *Health Aff.* 2019;38(7):1159–1166.

12. Hamine S, et al. Impact of mHealth on chronic disease outcomes. *JMIR Mhealth Uhealth.* 2015;3(2): e40.

13. Hollander JE, Carr BG. Virtually perfect? Telemedicine for COVID-19. *N Engl J Med.* 2020; 382:1679–1681.

14. Omboni S, et al. Evidence and recommendations on telemedicine for hypertension. *Hypertension.* 2020;76(5):1368–1383.

15. Kario K. Management of hypertension in digital health era. *Hypertens Res.* 2021; 44:681–691.

16. Dorsey ER, Topol EJ. Telemedicine 2020 and the next decade. *Lancet.* 2020;395(10227):859.

17. Schwamm LH, et al. Telehealth for stroke: state of the science. *Stroke.* 2020;51(7):1964–1969.

18. Esteva A, et al. A guide to deep learning in healthcare. *Nat Med.* 2019; 25:24–29.

19. Gulshan V, et al. Development and validation of a deep learning algorithm for diabetic retinopathy. *JAMA.* 2016;316(22):2402–2410.

20. Wang F, et al. Artificial intelligence in healthcare: review and prediction case studies. *Comput Struct Biotechnol J.* 2019; 17:407–420.

21. Björnsson B, et al. Digital twins to personalize medicine. *Genome Med.* 2020; 12:4.

22. Piwek L, et al. The rise of consumer health wearables. *PLoS Med.* 2016;13(2): e1001953.

23. Arshad R, et al. Blockchain in healthcare: applications and challenges. *IEEE Access.* 2019;7: 27678–27685.

24. McGhin T, et al. Blockchain in healthcare: a patient-centered model. *Health Policy Technol.* 2019;8(4):355–364.

25. Coravos A, et al. Digital biomarkers for health. *NPJ Digit Med.* 2019; 2:6.

**Orcid ID:**  
Tanaz Khan - <https://orcid.org/0009-0002-6213-9983>